



The U.S. economy and Canadian canola

Canadian-grown canola's contribution to the U.S. economy has increased by over 75 per cent in the last 10 years, according to the latest independent analysis commissioned by the Canola Council of Canada and conducted by GlobalData Plc.

Total impact on the U.S. economy

22
THOUSAND

JOBS 

\$1.2
BILLION

IN WAGES 

\$11.2
BILLION

IN ECONOMIC ACTIVITY

Annual averages in USD for the period 2020/21-2022/23, including direct, indirect and induced impacts

Canadian canola **benefits** America

In 2022/23



Total economic impact has increased by nearly \$5.8 billion, or **over 75 per cent**, boosting benefits for American communities, jobs and wages.

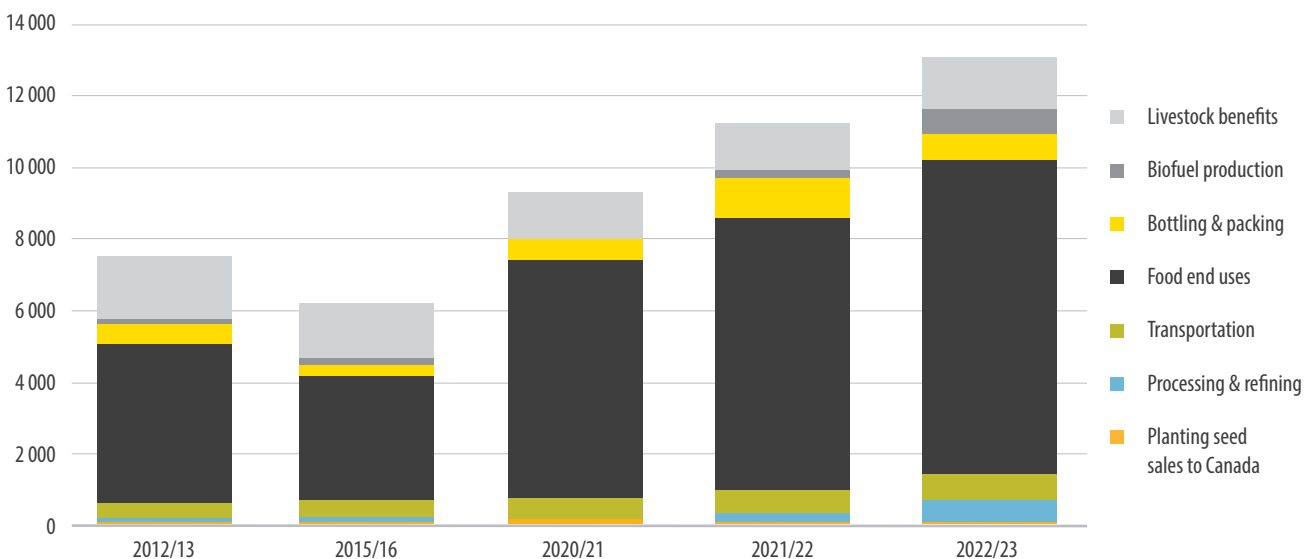


Canola's impact in food end uses has **nearly doubled**, generating \$8.7 billion in support of the American food manufacturing sector.

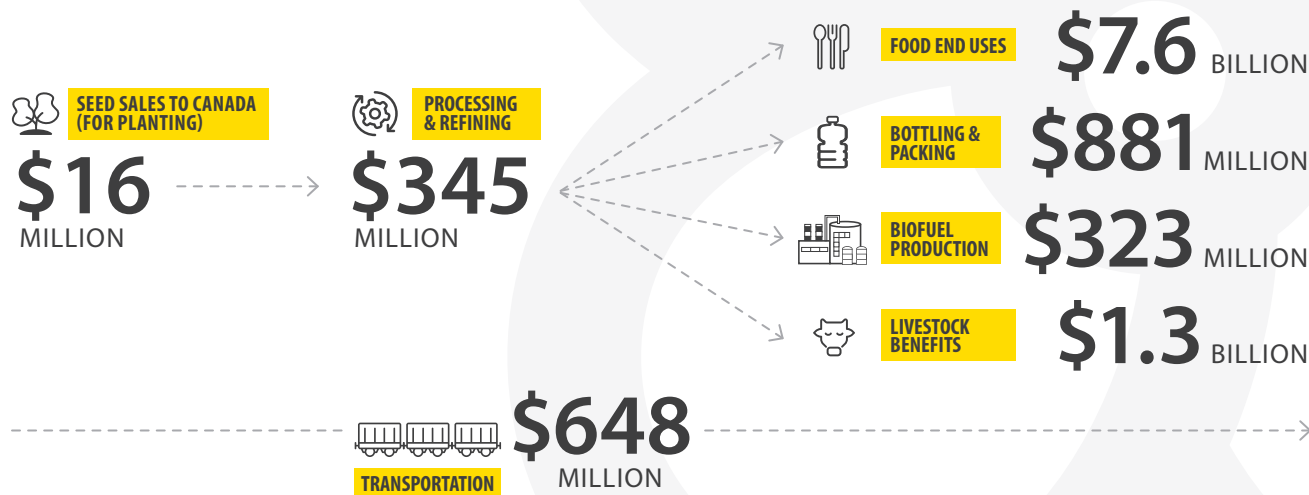


Canadian-grown canola for biofuel production now generates **more than six times** the economic impact, rising from \$112 million to \$717 million, contributing to American energy security and rural economies.

TOTAL ECONOMIC IMPACT OF CANADIAN-GROWN CANOLA ON THE U.S. ECONOMY (USD MILLIONS)



Creating economic impact at every stage



Annual averages in USD for the period 2020/21-2022/23, including direct, indirect and induced impacts

Benefits to U.S. dairy

Canola meal can increase milk production by one liter (2.2 pounds) per cow per day, resulting in significant economic benefits in the U.S. dairy industry.



Annual averages in USD for the period 2020/21-2022/23, including direct, indirect and induced impacts

States seeing the largest benefits



CALIFORNIA

\$1.6
BILLION

Home to 20 per cent of the nation's dairy herd and a sizeable chunk of food manufacturing.



TEXAS

\$795
MILLION

A large food manufacturing state with a significant amount of livestock.



IOWA

\$563
MILLION

Home to bottling and packing operations, biofuel production and livestock operations.



ILLINOIS

\$554
MILLION

Significant food manufacturing, as well as bottling and packing operations.



WISCONSIN

\$514
MILLION

Home to food manufacturing and a large livestock population.

Annual averages in USD for the period 2020/21-2022/23, including direct, indirect and induced impacts

