Biodiesel: The Customers' Perspective

Richard Moskowitz American Trucking Associations July 18, 2006 (Calgary, Alberta)



Trucking Industry Background



- 10.7 billion tons freight
- 80% Communities Exclusive Service
- 565,000 Motor Carriers
 26 million trucks
- Dominated by Small Businesses
- Very Competitive



Diesel Fuel is Essential to Trucking

 U.S. trucking industry consumes 36.4 billion gallons of diesel

• Fuel is typically the

2nd largest expense

(20-25%)



Trucking Diesel Expenses





Trucking Sensitivity to Diesel Prices





ATA's Biodiesel Policy



"The trucking industry supports a single national diesel fuel standard. The use of biodiesel, in blends of up to 5% (i.e., B5), is an appropriate means to increase the supply of diesel fuel, provided that the biodiesel blend meets the ASTM D975 standard for on-road diesel fuel...."

"The trucking industry does <u>not</u> support state or municipal government implemented mandates to use alternative fuels."

Why Biodiesel?

- Political pressure from agricultural interests
- Perception of energy security (domestic supply)
- High price of petroleum
- Environmental concerns
- U.S. Energy Bill (RFS) [4B 7.5B]
 - mostly satisfied by ethanol
 - Refiner discretion to blend biodiesel
 - Extension of biodiesel subsidies
- State Mandates

Why BioDiesel?

US Policy Driver: Environmental

- Environmental benefits
 - significant PM and HC reductions
 - slight NOx increase



Emission Type	B100	B20	B2	
PM	-47%	-20%	-2	
NOx	+10%	+2%	?	
со	-48%	-12%	?	
нс	-67%	-20%	?	

US Policy Driver: Energy Insecurity



US Biodiesel Growth

160,000,000140,000,000120,000,000100,000,00080,000,00060,000,00040,000,00020,000,000

19992000200120022003200420052006

Biodiesel Supply

53 Plants Operating (75M gallons 2005)
65 Plants Operating (150M gallons 2006)



Biodiesel Future Supply

- 50 Plants Under Construction
- 36 Plants Planned



The Fallacy of Energy Security



2% Total U.S. Distillate Market2.7% Trucking Industry's Diesel Consumption

Advantages of Biodiesel (Trucking Perspective)

- Increased Lubricity
 ULSD additive
- Increased Supply of Diesel Fuel
- Environmental

Biodiesel Operational Concerns

- Energy value
 5%-7% lower BTU value
- Cold weather performance

 No. 2 diesel gels at 16° F
 B100 (soy) gels at 32° F
 B20 will increase cold flow properties 3°F 5°F

 Should perform as No. 2

Biodiesel Operational Concerns

Solvent properties

Maintenance

• Warranties

Storage and Blending Concerns

Biodiesel Costs & Incentives

- Production
- Distribution

• Federal Tax Credit extended until 2008

- Production Incentives
- State Sales Tax Exemptions

Biodiesel Cost Considerations

- Production
- Distribution
- Subsidies

Location	Diesel Fuel	Biodiesel (B20)	Price Differential
New England	\$2.64	\$2.80	16 cents
Lower Atlantic	\$2.46	\$2.50	4 cents
Midwest	\$2.42	\$2.51	9 cents
Gulf Coast	\$2.46	\$2.44	2 cents
Rocky Mountains	\$2.46	\$2.65	19 cents
West Coast	\$2.60	\$2.82	22 cents
National Average	\$2.47	\$2.64	17 cents

Source: DOE Office of Energy Efficiency and Renewable Energy 1/1/06 – 2/28/06

Biodiesel Quality

ASTM D-6751NBB BQ-9000

- Complete Reaction
- Removal of Glycerin
- Removal of Catalyst
- Removal of Alcohol
- Absence of Free Fatty Acids

Biodiesel Quality Case Study



- September 29, 2005, B2 mandate takes effect
- October 28, 2005 10-day suspension (flashpoint)
- December 23, 2005 21-day variance following numerous complaints of clogged fuel filters
 - Improper winterization
 - High percentage blends
 - Off-spec fuel (glycerin content)
 - Question as to whether the spec is sufficient
- January 13, 2006 30-day extension to the biodiesel variance (2/10)

The Problems with Biodiesel Mandates

- Price Differentials
- Uneven Playing Field
- Supply Disruptions
 - No fungibility
 - Price Spikes
- Additional VMTs
 - Undermines
 Environmental Benefits
 - Safety Concerns

Acceptable Biodiesel Promotion

- Financial Incentives
- Ensure Biodiesel Quality
 - Test every batch
 - Neat Biodiesel (ASTM D6751)
 - Blended Biodiesel (ASTM D975)
 - BQ 9000 Certification Requirement
- State must establish an adequate testing & enforcement budget
 - Random quality audits (ASTM 6751 compliance)
 - Complaint investigation
- State should take aggressive action against the producers and distributors of off-spec biodiesel

Biodiesel Promotion

• Limit biodiesel to B5 (Labeling)

- Warranty issues
- Operational concerns
- In-state production requirement (sufficient quantity of ASTM D-6751)
- Require biodiesel for municipal vehicles
- Require biodiesel for off-road vehicles
- Ensure emergency waiver flexibility
 - Restore fungibility

Biodiesel & ULSD

Lubricity Improver

Stability Questions

- Formation of Insolubles
- Need: Oxidation Standard
- Need: Additional Experience

